

# Chippenham Half Marathon 2024 corporate sponsorship packages



**GOLD**  
£2000

- **Top line** branding position on T-shirts and promotional material
- **Large** brand inclusion on town high street banner
- Brand inclusion on **homepage** of website
- named mentions and thanks by 'master of ceremonies' on PA system on day of race
- 15 discounted race entry for direct employees/associates
- Company bio on website

**SILVER**  
£500

- **Middle line** branding position on T-shirts and promotional material
- Brand inclusion on **homepage** of website
- 10 discounted race entry for direct employees/associates
- Company bio on website

**BRONZE**  
£200

- **Lower line** branding position on T-shirts and promotional material
- Brand inclusion on **sponsors** page of website
- 5 discounted race entry for direct employees/associates
- Company bio on website

**AWARDS**  
£1000

- Sponsorship to cover purchasing of awards and prizes for winners and category winners
- Branding and 'Award proudly sponsored by' included on the awards
- **Lower line** branding position on T-shirts and promotional material
- Brand inclusion on **sponsors** page of website
- 10 discounted race entry for direct employees
- Company bio on website

*Sponsor partnerships will be agreed by the half marathon committee. Expectation that 75% of sponsorship pledge is paid by 15.07.24 (once t-shirts and other promotional materials have gone to print), with final 25% to be paid within 30 days of the event taking place.*